



5965 Transit Road • Clarence, NY 14051

FOR IMMEDIATE RELEASE

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***MASH Urgent Care's new Clarence/East Amherst location
helps community respond to flu emergency***

CLARENCE/EAST AMHERST, NY – “Help has arrived in Northern Erie County”, remarked MASH’s CEO Mark R. Pundt, M.D. With Governor Cuomo declaring a public health emergency and the Erie County Health Commissioner asking residents not to go to overcrowded emergency rooms in response to the worst flu outbreak in decades, Dr. Pundt is proud to announce the opening of MASH’s newest and largest location in Clarence/East Amherst. The expedited build-out of this multi-million dollar site strategically positions MASH to help this community deal with the current flu emergency, as well as accidents, injuries, and other illnesses--without an appointment and without a wait.

The grand opening of MASH Urgent Care’s fifth location on January 16, 2013, provides Clarence, East Amherst, and surrounding communities with access to top physician and nursing care when patients cannot be seen by their primary care physician, for example, on evenings, weekends, or holidays.

“We are proud to bring true urgent care to the residents of our community,” said MASH’s CEO Mark R. Pundt, M.D. “True urgent care is evidenced by our real partnerships with primary care physicians, strong collaboration with insurers, as well as a suite of transportation & mobility management, call center, and coding & billing services that aim to provide better health, better care, and lower costs.”

MASH has developed a strong collaborative approach with insurers as well. "BlueCross BlueShield of Western New York is supportive of this addition to the health care landscape and encourages our members to utilize the services at MASH as referred by their Primary Care Physician," stated Karen Blount, Vice President, Health Care Services. "We applaud MASH's coordination with our members' Primary Care Physicians as we believe this is part of the 'right care, right place, right time' equation." In addition, Donald Robinson, M.D., family practice physician in Hamburg and Independent Health Chairman of The Primary Connection Leadership Council said, "When all of the components of the health care system work together, the result is better coordination, improved collaboration, and better outcomes. MASH complements The Primary Connection's efforts to align health care resources and to improve access to timely patient care."

MASH's board certified, highest-rated physicians can treat minor injuries and illnesses as well as perform a variety of routine diagnostic tests. Whether it is for cold and flu symptoms, a tetanus shot, sprains or broken bones, or cuts that require stitches, MASH offers a quick and convenient alternative for busy families.

With locations on Sheridan Drive in the Dent Tower, Lancaster, Olean, and Orchard Park, our flagship Clarence/East Amherst location further enhances MASH's ability to service physicians, patients, and healthcare systems alike, and will contribute to the local economy through the initial creation of ten new full-time and ten part time professional-level jobs, with an additional six full-time and six part-time hires as patient volumes increase.

The new location is at 5965 Transit Road, Clarence, just south of Clarence Center Road, and can be reached at 716-701-6331. Open daily from 8:30am-9pm, no appointment is necessary, free off street parking is available and most insurances are accepted.

www.mashurgentcare.com

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